

Thailand Smart City Expo 2025



ACTIVATING
SMART CITIES

ELEVATING
SMART LIVING

5-7 NOVEMBER
2025 HALL 3-4, QSNCC
BANGKOK, THAILAND

For more information


+66 2229 3525 | thailandsmartcity@nccexhibition.com
www.thailandsmartcityexpo.com | [ThailandSmartCityExpo](https://www.facebook.com/ThailandSmartCityExpo)

Co-Hosted by **depa** | Organized by **NCC**
SMART CITY Thailand

OVERVIEW OF THE EVENT

The “Thailand Smart City Expo” has established itself as ASEAN's leading platform for showcasing smart city technologies and solutions, aiming at advancing urban development and improving quality of life. The event highlights 7 core pillars: Smart Telecom, Smart Energy, Smart Living, Smart Industry and Retail, Smart Mobility, Smart Environment, and Smart Healthcare. Held at the QSNCC at a prime location in Bangkok, this exhibition attracts smart city experts, government officials, and technology enthusiasts, providing them with opportunities to explore business prospects, and to obtain inspiration for the future of urban living over the three-day period.

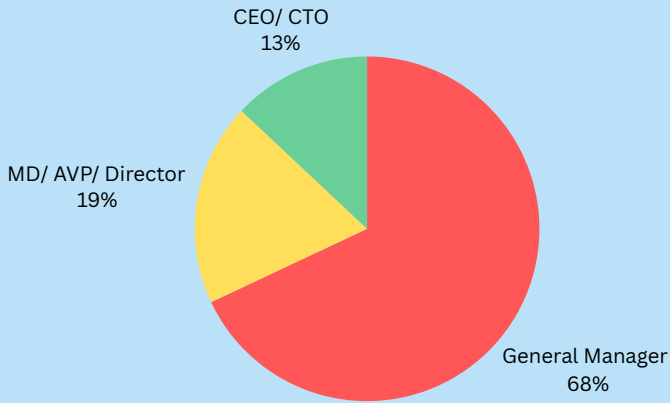
 7,200 sq.m.

 168 Brands

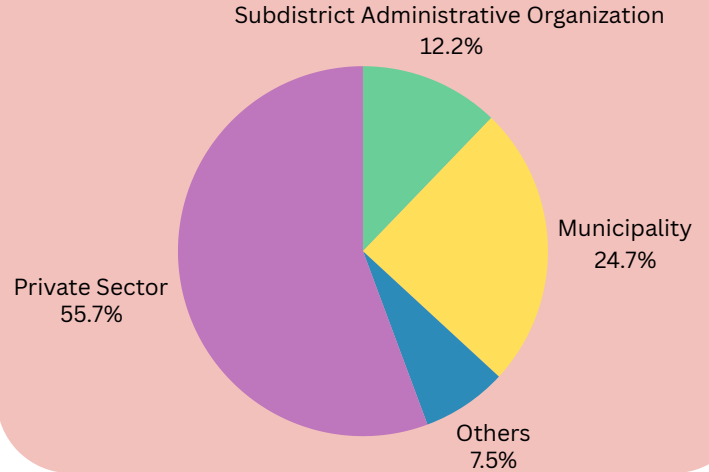
 9,395 Attendance



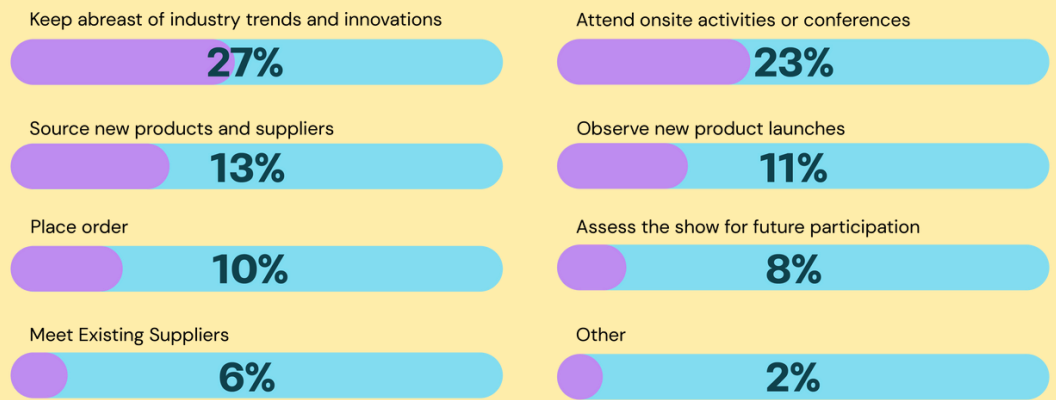
JOB FUCTION



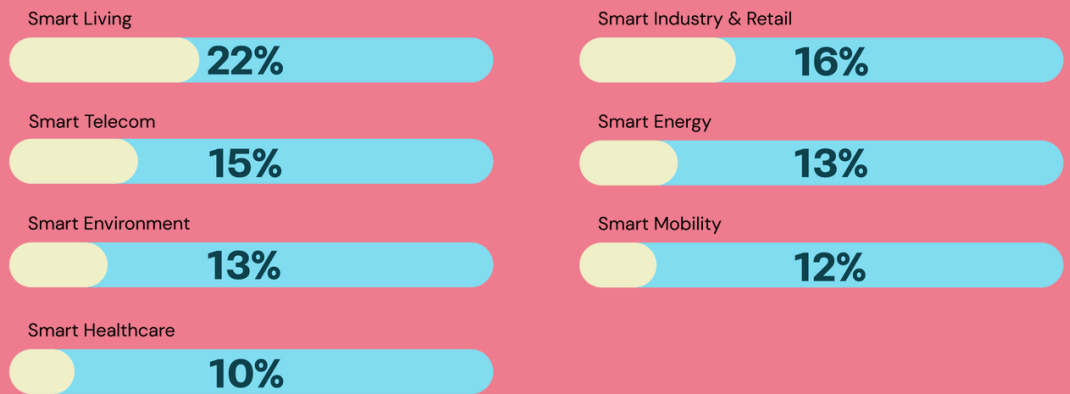
JOB PROFILE



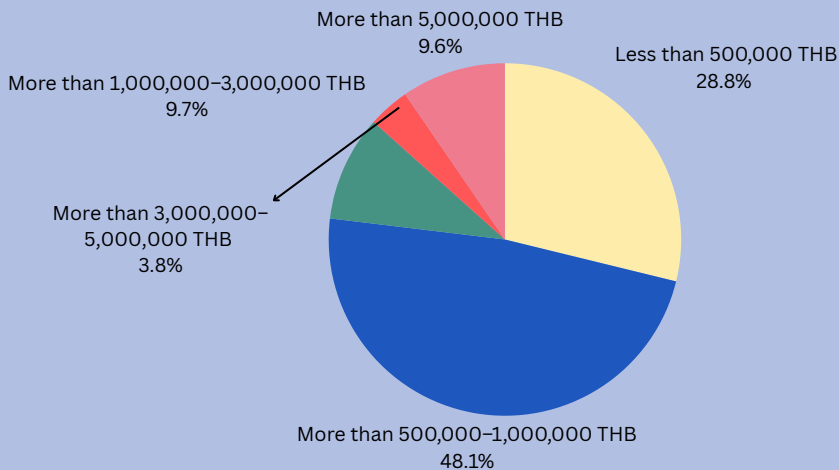
MAIN OBJECTIVE



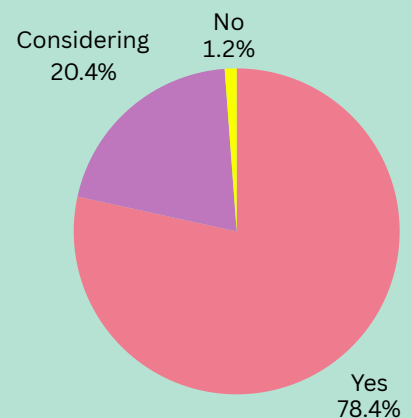
PRODUCT OF INTEREST



PROCUREMENT BUDGET



NEXT EDITION VISIT



SHOW HIGHLIGHT SMART CITY INNOVATION SHOW CASE



Smart City Technologies on 7 segments: **Smart Telecom, Smart Energy, Smart Living, Smart Industry and Retail, Smart Mobility, Smart Environment, and Smart Healthcare.**

SMART CITY AWARDS PRESENTATION AND SMART SOLUTIONS AWARDS

An award ceremony honoring newly certified smart cities, where representatives shared their ideas and inspiration to shape the future development of cities in Thailand.

- Smart City Thailand Awarding Ceremony
- Certificate Presentation Ceremony for the Smart City Promotion Zone
- Smart City Solutions Awards 2024 Award Ceremony



PANEL DISCUSSIONS AND SEMINARS



Bringing together numerous smart city experts from the government, private sector, and international organizations to exchange ideas and strategies for advancing smarter cities.

Highlight Conference Programs:

- An In-Depth Look at the Smart Solutions of the Year: Intelligent City Services for the People : Depa
- The Role of IoT and Big Data in Transforming Cities for Sustainability : AIS
- Technology That Will Support Your Business in the Era of Smart Data : SCG
- Impact of AI and Machine Learning on Energy Efficiency for Smart Buildings : Resync
- Safe, Sustainable, and Smart Cities for All: From the perspective of promoting Disability-inclusive Disaster Risk Reduction (DiDRR) : APCD & JICA
- Building Insight-Driven Smart Cities from Digital Platform and Data Analytics : TGI & AIS
- Manage Data for a Sustainable Smart City with GIS Technology : ESRI
- IT-based health promotion – KENKO investment for health to improve productivity : Ministry of Economy, Trade and Industry & Nikkei Inc.
- Technology and Awareness for Smart Factory : Siam Technology College

SHOW HIGHLIGHT

VIP TOUR AND BUSINESS MATCHING



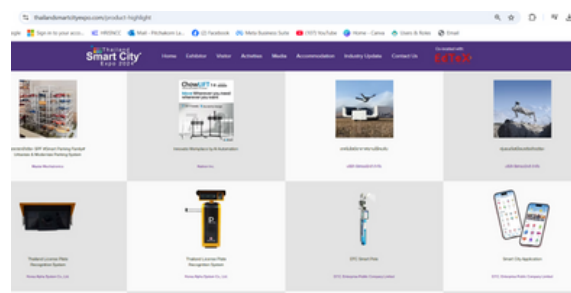
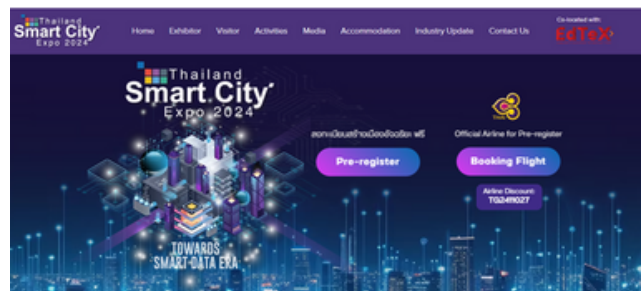
Business negotiations offer entrepreneurs the chance to connect and engage in discussions to explore new opportunities

- 350 qualified Business Matching

SHOW EXPOSURE

A thorough visitor marketing campaign utilizing a wide range of media channels, including direct mail, public relations, the official website, telemarketing, mass media, print media, advertorials, and social media.

ONLINE MEDIA



We assisted our exhibitors and participants in expanding their reach through our social media platforms.

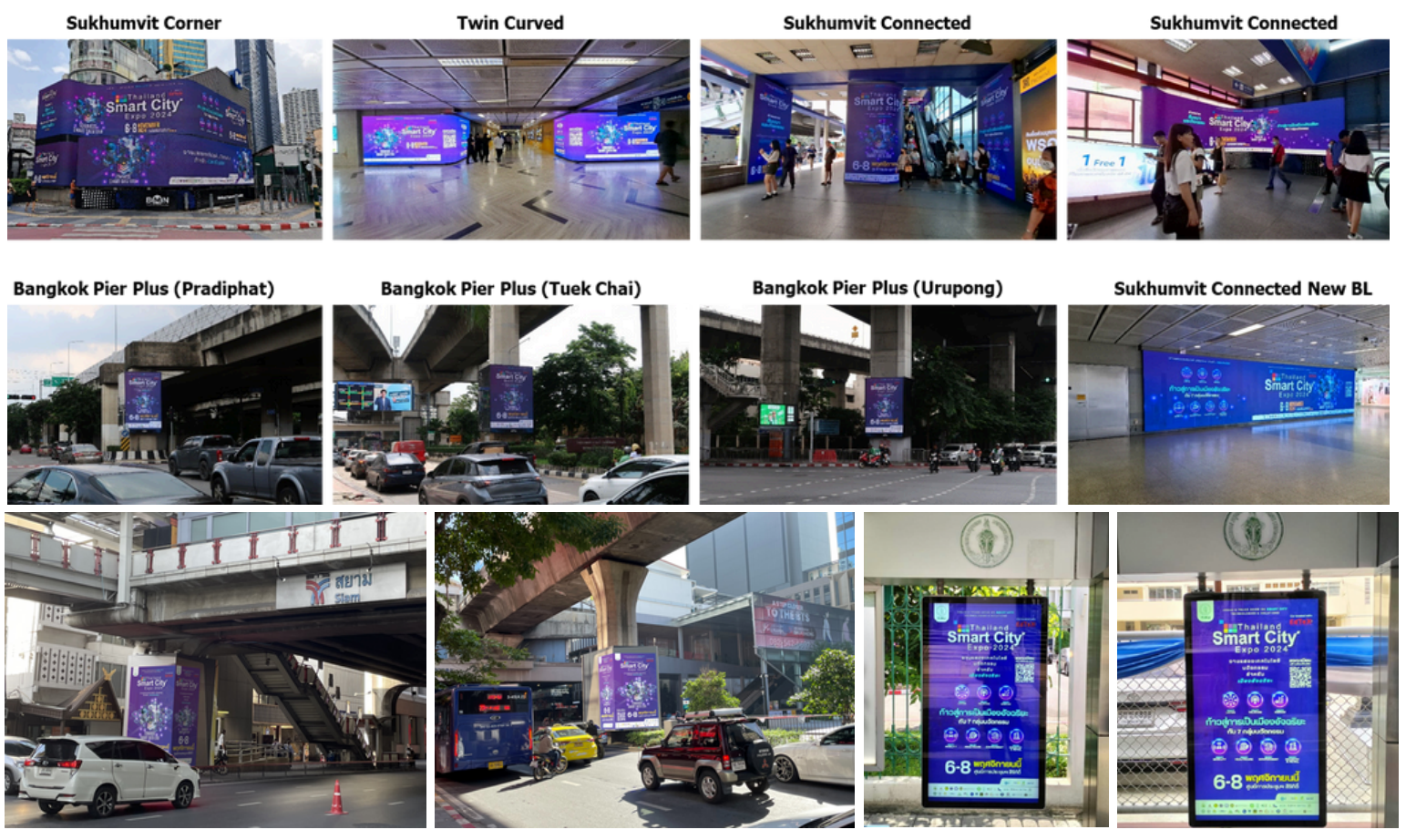
PUBLIC RELATIONS

Group Interviews, News Releases, Online article news on several domestic online platforms.



DIGITAL SCREEN

The "Thailand Smart City Expo 2024" advertisement was showcased on 28 digital screens at BTS Green line and 100 digital screens at Smart Bus Shelter throughout central Bangkok, with strong support from the Bangkok Metropolitan Administration (BMA).



SPECIAL THANKS TO ALL OUR SUPPORTERS AND SPONSORS

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Thailand Smart City Expo 2025










FACT SHEET

5-7 NOVEMBER 2025
HALL 3-4, QSNCC
BANGKOK, THAILAND

ACTIVATING SMART CITIES | ELEVATING SMART LIVING

SHOW NAME:	Thailand Smart City Expo 2025
SHOW DATE & TIME :	5-7 November 2025, during 10.00-18.00 hrs.
VENUE:	Queen Sirikit National Convention Center (QSNCC), Bangkok, Thailand

EXHIBIT PROFILE       	SMART TELECOM • Mobile Network • AI • IoT • Communication Infrastructure • Social Network • Data Management
	SMART ENERGY • Renewable Energy • Energy Efficiency • Electric Power Generation • Transmission System • Smart Grid • Smart Power
	SMART LIVING • Smart Building • Smart Lighting • Smart Appliances • Eco Building • Access Control & Security
	SMART INDUSTRY & RETAIL • Warehouse Management System • Online Platform • Robotic • Banking System • Intelligent Shopping • Retail Visual Merchandising • Vending Management System • Logistic Tracking System
	SMART MOBILITY • Parking System • Intelligent Transportation System • Mapping and Navigator System • Electric Vehicle (EV)
	SMART ENVIRONMENT • Air, Land & Water Pollution Control Technology • Disaster Management System • Waste Management System • Wastewater Treatment System • Industrial Hygiene System
	SMART HEALTHCARE • Data Analysis System • Personalized Healthcare Solution
VISITOR PROFILE	<ul style="list-style-type: none"> • Government • State Enterprise • Architectural Designer • Land & Property • Building Contractor • Factory Owner • Local & International Association • Embassy • Academic • Consulting Company • Warehousing Company • Logistic Company • Engineer • Investor • EPC Contractor • Retail • Restaurant • Hotel • Hospital • Plant & Factory • Water Supply

COMPANY	RAW SPACE	STANDARD BOOTH	REGISTRATION FEE
Local Company	9,500 THB*/sq.m. (minimum 18 sq.m.)	11,000 THB*/sq.m. (minimum 9 sq.m.)	5,000 THB*
International Company	330 USD*/sq.m. (minimum 18 sq.m.)	360 USD*/sq.m. (minimum 9 sq.m.)	150 USD*

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*The participation fee is not included the VAT